

CONSULTATIVE COMMITTEE OF ACCOUNTANCY BODIES
IN LUXEMBOURG, A.s.b.l.

Siège Social : 400, route d'Esch, L-1471 Luxembourg

INVITATION – CCAB LUNCH

DATE: November 10, 2010 **VENUE: Hilton, Luxembourg** **TIME: 12:00-14:00**

We are delighted to have

**Rachel Sinha,
Sustainability Manager, ICAEW**

who will speak to us on,

**“Sustainability: Why It Matters To Accountants” -
An introduction to sustainability and the role of the profession within it**

Rachel works in the sustainability think tank of ICAEW who, with WWF-UK, have connected with over 1000 people with a stake in finance to innovate solutions to tip the finance system so that it better serves society and the environment. She has made representations to the European CSR Alliance on Valuing Non-Financial Performance, is a co-convenor of The Finance Innovation Lab, an initiative designed to create a new model of capitalism. Rachel has led a roundtable response for Finance Directors on ‘Tomorrow's Global Company’, conducted an independent review on employee engagement, made representations to Defra on guidance on how to measure and report greenhouse gas emissions, and to HM Treasury on draft guidance for Public Sector Annual Sustainability Reporting. Rachel has run and spoken at a various UK national road shows including the Carbon Reduction Commitment, a debate at Oxford Union on corporate social responsibility and ICAEW SME conference on Sustainable Business.

Rachel has 9 years of business experience spanning the consumer goods, property, financial services, ICT and design industries and has worked for 4 years in sustainable business in the UK and Sydney, Australia. She has a BA in Psychology, an MA in Marketing specialised in CSR for which she won the Brian Francis Memorial Award in 2007.

Lunch including cocktail

FEE: **EUR 25** for qualified members of the *UK or Irish Institutes*
 EUR 32 for non-members
 Free for students (limited places available on a first-come first-served basis)

RSVP:

Please confirm attendance by November 8, 2010 to: ccab@lu.pwc.com (Karin Ewertz)
or Fax: 494848-2900

Please use registration form on the next page

Please note that the Hilton is enforcing a "no show" policy. If you make a reservation and do not appear, you will be charged 75% of the respective price. You may, of course, cancel before the deadline or invite a colleague to attend in your place. We appreciate you respecting this policy.

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To the attention of Karin Ewertz
Fax: 494848 2900

I will attend the extended CCAB lunch on November 10, 2010

Name: _____

Company: _____

Are you a member of a UK or Irish Institute: Yes _____ No _____
Accompanied by a guest? Yes _____ No _____
(Please indicate name and company of your guest)
