

BSR CONFERENCE 2010

New York | November 2-5 | Register at www.bsr.org/conference

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Innovation is crucial to building sustainable business success. But in our fast-changing world, innovation alone won't get the job done—sustainability must be integrated into strategy and core business. The BSR Conference 2010 will give you the insights and connections to make this happen.

Join your peers in defining the business models essential for future success—and get the ideas and inspiration you need to navigate the new economy.

Design an agenda with the topics, level, and length of sessions that are right for you. Featuring more than 35 sessions, the BSR Conference delivers a practical, interactive, and customizable learning experience.

Connect with a global community of more than 1,000 senior business executives, entrepreneurs, and distinguished leaders from the public sector and civil society.

Learn from forward-looking CEOs who are tackling sustainability challenges—and delivering solid financial, social, and environmental results.

Discover the Conference that's ranked at the top of corporate responsibility events globally.

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About BSR: Our mission is clear—we work with business to create a just and sustainable world. A leader in corporate responsibility since 1992, we work with our global network of more than 250 member companies to develop sustainable business strategies and solutions through consulting, research, and cross-sector collaboration.

