



IMS LUXEMBOURG
Inspiring More Sustainability

Press Release

Date : 24th January 2008
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IMS Luxembourg presents its program for the promotion of Corporate Social Responsibility (“CSR”) in the Greater Region in 2008.

Within 9 months of its creation, IMS Luxembourg, a non-profit organisation promoting social responsibility in Luxembourgish companies, already has 24 members representing over 17'000 employees.

With this strong increase, the non-governmental organisation reaffirmed its vision for 2008 during a conference that was held on the premises of PricewaterhouseCoopers Luxembourg: “IMS Luxembourg wishes to be the interlocutor of choice of companies and associations in matters of CSR. IMS Luxembourg wants to encourage, round up and support them in the process with shared tools. Also, with the help of these associations and companies, IMS Luxembourg desires to promote, throughout Luxembourg and the Greater Region, the policies of corporate responsibility we believe in”, declares Christian Scharff, the president of the association.

Since being launched in April 2007, IMS Luxembourg has had the opportunity to organise meetings and initiate a diversity of projects, as well as a conference on “Corporate Citizenship and HR stakes”. On numerous occasions, the institute has also got involved in various events such as the World Forum of Sustainable Economy in Lille, HR One events, the Conference on Diversity at the Work Place in Luxembourg and the “European Market Place on CSR” organised in Brussels by CSR Europe.

For 2008, IMS Luxelbourg is preparing new thematic events such an “After School” scheme, an employment springboard-project, as well as a conference on “balancing professional and private life” for women. Miscellaneous IT tools,

such as regular newsletters and a website that is dedicated to the members and offers “tool kits” on various CSR topics, will also be developed.

Regarding IMS Luxembourg

IMS Luxembourg (Institute for Societal Movement) sees itself as a place of thought, sharing and exchange of ideas concerning the different topics that constitute CSR.

Next to the 6 founding members (ArcelorMittal, AXA, Dexia-BIL, KNEIP, Noble & Scheidecker, PricewaterhouseCoopers), the Institute now comprises many members such as Audit & Compliance, Bel Air Partners, Banque de Luxembourg, Banque Pictet & Cie, Dexia Life and Pensions, Fortis Assurances, Gras Savoye, HSBC, Intech, Korn Ferry, Kredietbank, LeasePlan, Legitech, Luxair, Randstad, Right Management Consultant, Sodexo and Total.