



IMS LUXEMBOURG
Inspiring More Sustainability

Press Release

Date : 3rd February 2009
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IMS Luxembourg draws a positive balance and announces a highly promising program of activities for 2009.

In a full room accommodating close to 100 representatives of Luxembourgish companies and associations, Christian Scharff (president of IMS¹ Luxembourg) drew a positive balance concerning the activities achieved during 2008. Since its creation in April 2007, the association has remained constantly highly active in order to uphold the promotion of CSR² in the Grand Duchy of Luxembourg. As well as all its activities, IMS Luxembourg has a strong increase of members to show for itself, as it encompasses (to this day) 56 societies of which the accumulated number of employees is superior to 41'000.

Christian Scharff then proceeded to present IMS Luxembourg's very ambitious and varied program of activities for 2009: 9 thematic conferences, 3 work groups and 12 workshops for thought and exchange (animated by our members). "The main objective is to offer the corporations tools of quality, not limited to information, but more orientated towards a practical implementation of experience. This will allow an exchange of past experiences and will thus help save time and money", the president of IMS pointed out.

One of the key events in 2009 will be the organisation of a second forum dedicated to CSR. This event, "CSR Luxembourg 2009", will be open to all Luxembourgish and international partners wishing to take part in this kind of gathering. "CSR

¹ IMS (Institute for Societal Movement)

² CSR (Corporate Social Responsibility)

Luxembourg 2009 will take place on 19th May and we pledge to offer the participants a program of very high quality” Christian Scharff specifies. More than ever, IMS Luxembourg puts forward its primary ambition, namely to define itself as a place of thought, shared contribution and exchange of ideas concerning the different topics that constitute CSR.

IMS Luxembourg also presented its new website, which distinguishes itself as practical by offering powerful tools and a space dedicated to its members.

The conference was elevated by the presence of Nicolas Poussing, head of the unity of the ‘Recherches “Entreprises”’ (corporate research) of CEPS/ INSTEAD. He presented the results of a survey concerning Corporate Social Responsibility in Luxembourg, which had been conducted in collaboration with IMS Luxembourg and had been addressed to 2511 corporations comprising 10 or more employees. As pointed out by M. Poussing in his conclusion: “The promotion of CSR requires the corporations’ conviction of the warranty of values championed by the CSR concept, the proposal of tangible schemes, the benefits and the costs of its putting into practice. It also calls for the follow-up of corporate action by Luxembourgish promotion organisations”. The study will be published in due course under the title of “Economie et Entreprise” (economy and enterprise) by the CEPS/ INSTEAD.

The next conference will take place on 26th February 2009 on the premises of Allen&Overy, legal practice. IMS Luxembourg will tackle the topic of the promotion of health at the work place.

For more information: www.imslux.lu or contact info@imslux.lu

Notes to the editor:

IMS Luxembourg (Institute for Societal Movement) sees itself as a place of thought, sharing and exchange of ideas concerning the different topics that constitute CSR. IMS Luxembourg constitutes an independent entity of “IMS Entreprendre pour la Cité” (IMS undertake for the city) in France.