

Press Release

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Successful first “Forum de la Citoyenneté” in Luxembourg

Close to 600 companies and individuals interested in Social Responsibility attended the “CSR¹ Luxembourg 2009” forum held at Luxembourg Congress on Kirchberg. It was a real first of this kind and a genuine success in terms of participation and quality of the speakers.

Thanks to this event, the organising association (IMS Luxembourg) accomplished its strategic task of assembling exchange platforms focused around Social Responsibility. The event brought together 48 high-standard participants. In total, 6 conferences and 9 workshops (of which 3 in English), allowed the attending experts to cover a large spectrum of subjects.

During the day, the plenary conferences reassembled particularly important speakers around six major themes: Claude Lorius and Nicolas Vanier on “The environmental challenge”, Marc Buonomo and François Valentiny on “Marking time and space”, Bernard Baudalet on “Innovation, the corporations’ challenge”, Norbert Behm, Patrick Friedgen and Romain Buschmann on “The legal requirements for a well-being at the work place”, Christiane Wickler on “Is the crisis threatening the CSR policies of the corporations?” and Françoise Héritier on “Does the mental model define the correlation between men and women?”

¹ CSR (Corporate Social Responsibility)

Simultaneously, 15 partner-associations presented their expertise by organising stands competing in originality and creativity. This was the occasion for everyone to discover innovative solutions, share good practices and build up a network.

The objective of “CSR Luxembourg 2009”, namely to inform and raise the awareness of corporations and citizens in regard to social responsibility throughout the Greater Region, was thus accomplished. Following this success, IMS Luxembourg plans to repeat this event next year.

More information on the 2009 edition of the event is available for download on the website www.csrluxembourg.com

Notes to the editor:

IMS Luxembourg (Institute for Societal Movement) sees itself as a place of thought, sharing and exchange of ideas concerning the different topics that cover CSR. IMS Luxembourg constitutes an independent entity of “IMS Entreprendre pour la Cité” (IMS undertake for the city) in France.

Next to the 6 founding members (ArcelorMittal, AXA, Dexia-BIL, KNEIP, Noble&Scheidecker, PricewaterhouseCoopers), the Institute now comprises many members such as:

ALD Automotive, Allen&Overy, Antal International Network, Arendt & Medernach, ATDL, ASTF, Audit & Compliance, Banque de Luxembourg, Banque et Caisse d’Epargne de l’Etat, Banque Degroof Luxembourg, Banque Européenne d’Investissement, Banque Pictet, Bel Air Partners, BNP Paribas, Boyden, Caceis, Castegnaro Cabinet d’Avocats, Centre Hospitalier Emile Mayrisch, CRP Henri Tudor, CSR & Management, Deloitte, Dexia Life and Pensions, Entreprise des Postes et Télécommunications, Foyer Assurances, Group 4 Securicor, Groupe Guy Rollinger, HSBC, IFSB, Intech, Institut Universitaire International Luxembourg, KBL European Private Bankers, Korn/ Ferry International, KPMG, La cave du Sommelier, LeasePlan, Legitech, Luxair, Manpower, Mediation, Pall Center, Property Partners, Randstad, RBC Dexia, Right Management Consultant, Schroeder & Associés, SD Worx, SECUREX Luxembourg, Sodexo, Solexter, Stiftung Hëllef Doheem, Sustain, TNS ILRES, Victor Buck Services, Ville de Luxembourg.