

Press release

Citizenship Forum 2010

“Be eco-responsible after the Copenhagen Summit:
Act – Share – Transmit”

Dedicated entirely to Corporate Social Responsibility and Sustainable Development.

On 20th April 2010, the Institute for Societal Movement, IMS Luxembourg, will be organising its second Citizenship Forum (*“Forum de la Citoyenneté”*), which will be entirely devoted to Corporate Social Responsibility (CSR) and Sustainable Development under the title **“Be eco-responsible after the Copenhagen Summit: Act – Share – Transmit”**.

As a not-to-be-missed event that aims to continue to sensitise corporations and the greater public in the light of societal responsibility, this second forum will constitute the logical sequel of the debates that were launched during the first forum in May 2009.

In order to cover all the areas concerned by CSR, three big themes were determined for the 2nd Citizenship Forum:

- Environment
- Sustainable construction
- Micro-finance and micro-insurance

“With this ambitious program, we want to reveal that Corporate Social Responsibility touches a variety of areas and must nowadays be considered as being an integral part of corporate strategies and functioning”, Christian Scharff, the president of IMS Luxembourg, pointed out.

The event on the 20th April will offer three big conferences around defined topics, a stimulating closing conference, as well as ten workshops, which will be held by world-renowned speakers during the entire day.

“We are particularly happy to announce the participation of Yann Arthus-Bertrand (photographer and director of the film “Home”) and of Serge Orru (Director General of WWF France), around a panel of national and international experts and in the presence of the Minister for Sustainable Development and Infrastructure, Mr Claude Wiseler”, Diane Muller-Kneip, the secretary of IMS Luxembourg’s administration board, added.

This big event on the 20th April will be held at Luxembourg Congress on Kirchberg (1, rue Fort Thüngen) and will be open to the greater public. The imperative inscriptions are to be done on <http://csr luxembourg.com>.

Institute for Societal Movement in Luxembourg

IMS Luxembourg, the Institute for Societal Movement in Luxembourg, is a place of thought, sharing and exchange on different subjects that constitute Corporate Social Responsibility (CSR). IMS Luxembourg represents an independent entity of *IMS Entreprendre pour la Cité* (“Undertake for the City”) in France.

Next to its six founding members (Arcelor Mittal, AXA, Dexia-BIL, KNEIP, Noble&Scheidecker, PricewaterhouseCoopers), the Institute now has over 90 members, representing over 50'000 employees, who, next to the big Forum, meet at monthly assemblies (conferences, panels, workshops, work groups, ...) in order to share experiences and exchange best practices.

IMS Luxembourg is run by an administration board, which is composed of seven members and presided by Mr Christian Scharff.

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