



IMS LUXEMBOURG
Inspiring More Sustainability

Press Release

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Corporate citizenship: A different investment

Last Tuesday, at IMS Luxembourg's initiative, approximately fifty corporation managers and heads of human resources met up in order to launch a cycle of conferences on CSR that was announced last April. The theme of the day "Corporate Citizenship and HR stakes" was based on an exchange of good practices: support of competencies, attachment to a campaign for general interests, immersion in to civil society, legal aspects, etc.

The aim was to reveal that, beyond financial investment, the nature of involvement varies. "It is mainly a matter of the corporations having to play a linking role in regard to their associates in a dynamism which, other than being crucial, will be beneficial to everyone: society, individuals and corporations" explains Franck Thiriat (KNEIP). Christian Scharff, president of IMS Luxembourg, specifies: "The putting in to place of such practices usually requires the support of a network. This is precisely what IMS Luxembourg pledges to offer its members: to help corporations, big and small, who wish to take action."

The next assembly is due to take place in October and will focus on diversity management.

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Notes to the editor:

IMS Luxembourg (Institute for Societal Movement) sees itself as a place of thought, sharing and exchange of ideas concerning the different topics that constitute the CSR. IMS Luxembourg embodies an independent entity of "IMS Entreprendre pour la Cité" (IMS undertake for the city) in France.